

COUNTY OF HUMBOLDT

Economic Development, Headwaters Fund
520 E Street, Eureka, CA 95501
Telephone (707) 445-7745 Fax (707) 445-7219
www.gohumco.com



FOR IMMEDIATE RELEASE
11/30/2020

For more information, contact:
Kenny Spain, Executive Director
(707) 572-8664
kspain1@co.humboldt.ca.us

Headwaters Grant Fund Accepting Applications for Economic Development Projects

If you have a great idea that could promote business growth or job creation in Humboldt County, consider applying for a grant award through the Humboldt County Headwaters Competitive Grant Fund. Applications for the 2020-21 grant round will be accepted from Nov. 30, 2020 through Jan. 15, 2021, with awards anticipated to be announced in April 2021. Application forms and instructions can be found at which can be found at <http://gohumco.org/160/Grant-Fund>.

The Headwaters Competitive Grant Fund supports projects that benefit Humboldt County's competitive economic advantage. The Humboldt County Comprehensive Economic Development Strategy (CEDS), known as Prosperity! 2018, outlines six business clusters and four major industries that are targeted for their growth potential. Preference is given to projects that maintain and increase the number of sustainable jobs paying near or above the median income, enhance the quality of life, and promote healthy communities while protecting the natural environment.

Target industry clusters based on Prosperity! 2018 are:

Diversified Healthcare
Specialty Food, Flowers & Beverages
Building and Systems Construction
Investment Support Services
Management and Innovation Services
Niche Manufacturing

Major industries based on Prosperity! 2018 are:

Forest Products
Tourism
Arts & Culture
Alternative Agriculture (Cannabis)

Eligibility and Amount Available

Nonprofits, as well as local governments and special districts, located within Humboldt County are eligible to receive grant funding. Private businesses cannot receive grants directly; however, they can partner with a nonprofit or government agency. If you are a business with an idea for a project, please contact staff for connections to potential collaborators from the public or nonprofit sectors.

The total amount available this funding cycle is \$150,000. Minimum awards must exceed \$5,000. There is no cap, however most awards are in the \$20,000 to \$30,000 range. Funding will be divided among selected projects. The Headwaters Fund Board may offer to recommend less than requested and applicants should be prepared to consider how they would reduce their requests if necessary. The Headwaters Fund Board will recommend a slate of awards to the County of Humboldt Board of Supervisors for their review and approval.

The following are the awards for the past three years:

For more information on both grant programs, please visit gohumco.com or contact Kenneth Spain at (707) 572-8664 or kspain1@co.humboldt.ca.us or Ryan Heitz at (707) 476-4804 or rheitz@co.humboldt.ca.us .

HEADWATERS FUND FY 2017-18 COMPETITIVE GRANT ROUND AWARDS			
NON-PROFIT / GOVERNMENT JURISDICTION	PRIVATE PARTNER	AMOUNT REQUESTED	AMOUNT AWARDED
HSU-NorCal PTAC	N/A	23,550	19,625
North Coast Small Business Development Center	N/A	29,918	24,932
Sequoia Park Zoo	N/A	50,000	30,000
TOTALS		103,468	74,557
HEADWATERS FUND FY 2018-19 COMPETITIVE GRANT ROUND AWARDS			
NON-PROFIT / GOVERNMENT JURISDICTION	PRIVATE PARTNER	AMOUNT REQUESTED	AMOUNT AWARDED
Redwoods Rural Health Center	N/A	65,000	65,000
Humboldt Senior Resource Center	N/A	30,000	30,000
Americans for Safe Access Foundation	International Cannabis Farmers Association	30,080	27,250
Humboldt County Fair Association	N/A	54,123	44,944
North Coast Small Business Resource Center	Humboldt County Growers Alliance	60,255	29,040
TOTALS		239,458	196,234
HEADWATERS FUND FY 2019-20 COMPETITIVE GRANT ROUND AWARDS			
NON-PROFIT / GOVERNMENT JURISDICTION	PRIVATE PARTNER	AMOUNT REQUESTED	AMOUNT AWARDED
Westside Community Improvement Association	N/A	18,825	18,825
Hoopa Valley Tribe	Hoopa Tribal Enterprises	58,202	34,700
Humboldt Bay Harbor Recreation and Conservation District	N/A (Award requires \$30,000 in private donations plus \$30,000 public match for final \$30,000 of Headwaters Grant funds.	\$65,000 x 3 years, Total \$195,000	65,000
City of Blue Lake	N/A	19,550	11,475
TOTALS		161,577	130,000